

DR MARSHAL & CATTALIA MONTGOMERY



Unlock Your *Healing Genius*

FREE YOURSELF FROM
IMPOSTER SYNDROME &
BREAK THROUGH THAT
GLASS CEILING.

INSPIRED FREEDOM ACADEMY

Unlock Your Healing Genius

Free Yourself From Imposter Syndrome & Break Through
that Glass Ceiling

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How to Unlock Your Healing Genius, Free Yourself From Imposter Syndrome, & Break Through that Glass Ceiling

The world is changing. And the pace of that is accelerating. No longer do we need to be mired in old slow healing, old personal development tools, and old business models.

The increasing worldwide martial state has forced us to change the way we do business, and the way we help people heal.

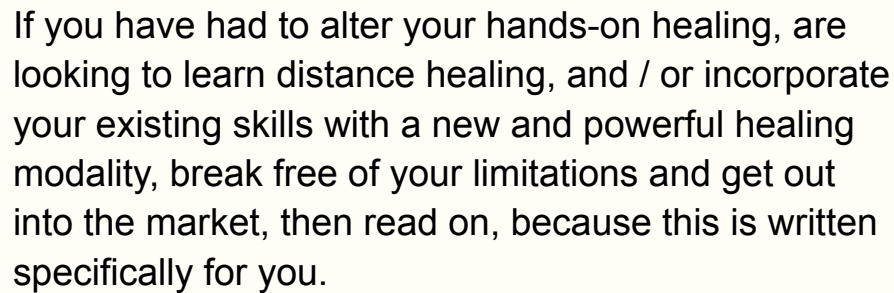
The good news is that new, more powerful healing energies are available to the people of Earth that weren't available on the same scale up until now. The path of ascension is ramping up and the great awakening has begun.

Up until now, the large majority of "self-help" and "self-development" and especially psychology has been made by men for men. One of the things that we are going to introduce you to is a personal transformational breakthrough method that was made exclusively for a woman's unique operating system.

In the past, marketing was the purvey of the elite few that charged their pound of flesh and then some. We are going to show you how you too can tap into the power of marketing and turn it to your advantage, even if you hate it, simply by being you.

And we are going to introduce to you a way to take your existing skills and knowledge and combine all of the above to make you the best healer you can be, **unlock your healing genius** to take your healing business through that Glass Ceiling and beyond.

One of the biggest stumbling blocks we have seen is that people are trying to do things the way they have always done them offline and expecting to get the same results online. Perhaps that is the new definition of insanity.



If you have had to alter your hands-on healing, are looking to learn distance healing, and / or incorporate your existing skills with a new and powerful healing modality, break free of your limitations and get out into the market, then read on, because this is written specifically for you.

WHY DID WE TITLE THIS “UNLOCK YOUR HEALING GENIUS”?

Your Genius

Perhaps you have heard that we only use about 10% of our brain. This is a pretty outdated notion that has persisted since the early 1900's.

Genius in terms of IQ is considered to be a score of 160 plus. This doesn't factor in EQ or emotional intelligence, which is considered more helpful in interpersonal interactions (and which women are naturally more inclined to exhibit than men).

We look at it a bit differently. Genius is a state of being. It is something that comes through you, not from you. YOUR genius flows when YOU are not there. When you remove the negative head chatter and the judgement (good or bad) of the ego.

It's not just about knowledge, but your ability to allow that knowledge to flow into action.

You can have the most powerful healing modality in the world. You can be the best marketer in the world. But until you get out of your own way, you

will always be playing smaller than you could be. Smaller than you should be.

“Your playing small does not serve the world. There's nothing enlightened about shrinking so that other people won't feel insecure around you.” - Nelson Mandela

We have seen absolutely amazing healers mired in poverty and insecurity. They were not serving the world the way that they should have been. Their genius was hidden, locked away, unseen by the world, and even sometimes (quite often really) *unseen by themselves*.

Having been students in countless courses, seminars, programs, etc... we were able to identify key elements that have been missing until now. That is why we created our signature program, where we help you to **Unlock Your Healing Genius** and break through the Glass Ceiling that is keeping you small.

When you get this right, your clients will get their needs met like never before, your family will thank you, and you will uncover talents and affinities you didn't even know you had.

Keep on reading to discover how you too can do this. Once you know what is missing, you could probably go and try to piece it together on your own. Looking for the correct combination of coaches, techniques, strategies, platforms, self-help gurus, etc... Or you could follow our system, born of over 50 years combined healing experience and revelations.

When you get this right, you can show the world that you are the person that they need right now.

IF YOU COULDA, YOU WOULDNA

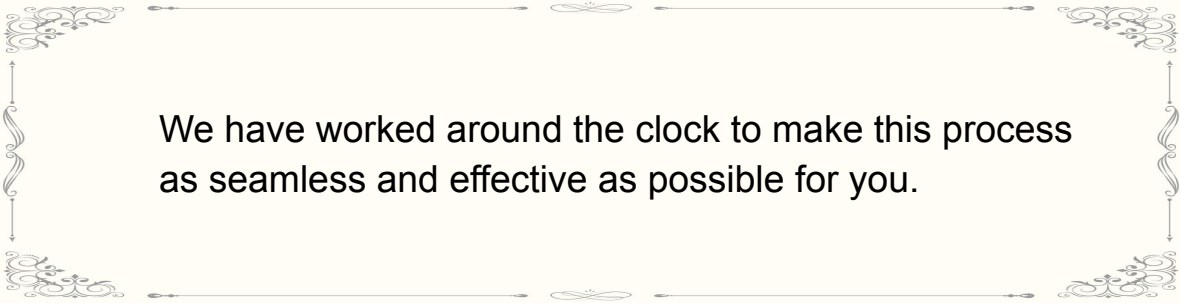
The reality is, up until now you weren't ready. If you were, you would have **unlocked your healing genius** and you wouldn't be reading this book.

There is a school of thought that says we are the sum total of all of the experiences that we have had up until now and that will dictate our path and the choices that we feel are available to us at any given moment. We agree that that is partially true, but there is actually more to it than that. And that is a massive rabbit hole for another day.

This program had its initial inception in late 2019, when we sat down to identify why healers just weren't having the success that they deserved and desired. We have been busy finding the best resources available to bring to you, in order to get what you want. In fact, it was healings that we received ourselves that helped us to identify where the gaps were. Up until our own Genius was unlocked, we weren't even fully aware of the biggest missing pieces.

As a result, we have been working tirelessly to replicate our successes and those of others, to make it easy for you to fill the gaps and have success. We have also detailed places where we have fallen down, and didn't succeed as well as we had hoped, so that you can avoid these pitfalls.

Those healings and teachings that we received have been applied to our students and clients with astounding results! There were so many (up until now) hidden variables that we were able to uncover in ourselves and others, that once we implemented our strategies to overcome them, virtual miracles appeared.



We have worked around the clock to make this process as seamless and effective as possible for you.

Here is a [short video](#) about our journey from Hands on Healers to becoming the creators of our **UNLOCK YOUR HEALING GENIUS SYSTEM™**.

MORE ABOUT THIS BOOK

As mentioned above, we are the sum total of our experiences (and more). As such, between the two of us, we have more than 50 years of combined experience in the healing world. Mainstream, complimentary, alternative and energetic healing styles are included in our experience.

We have individually and together started several of our own clinics, as well as working with others in a wide variety of settings, refining our methodologies and learnings with thousands of clients and tens of thousands of client sessions over the decades.

Our programs incorporate all of this experience to save you the hard yards we had to go through to distil this information for you. We will include some of these gems within this book.

Of course, we aren't going to magically transfer all of our knowledge and learnings to you through this book alone. To get the most out of this book and our programs, it will require effort and commitment from you.

So when you come to our video links, do yourself a favour and spend the few minutes required to watch them, as they will add detail to what we have written here.

As you are learning, imagine which bits you can immediately take and apply to your practice for the benefit of your clients. Perhaps there will be a story or two you could borrow to illustrate a point to help your clients make connections to their issues and how you can help them in ways that before now, you struggled to explain.

Imagine yourself with the skills you learn from us and how you can use them and the ones you already have to help yourself and your clients succeed like never before.

How good would it feel, when you learn our **UNLOCK YOUR HEALING GENIUS SYSTEM™** and realize that it is the last self-development / technique course that you will ever NEED to get immediate, lasting, and profound results for you and your clients?

It doesn't matter if you are already a healer, want to become one, or already know how to market. Our **UNLOCK YOUR HEALING GENIUS SYSTEM™** will help you take it to the next level.

People fear change. And most won't change until the pain of staying the same (being "comfortably uncomfortable") is greater than the pain of change ("uncomfortably uncomfortable"). However, there are those few visionaries, perhaps you are one of them, who are striving to better themselves and their situation, even when they are "comfortable".

Here are a couple of quick stats about internet usage that could change the way you play the game.

- In 2021, there were 5,168,780,607 internet users. Knowing how to market to them effectively could make all the difference in the world
- Google averages 40,000 searches every second, which equates to 1.2 trillion searches worldwide per year.
- If you require account creation at checkout, 23% of people will abandon their carts immediately. This is another reason that your platform matters (along with integration issues, duplicated services, etc...)
- According to Ibisworld.com, the alternative health industry in Australia is worth \$3.6 billion with a growth of 3% in 2023. And that is in a scant population of 25.5 million.

Given the current and recent patterns of governmental intervention, having an online healing presence could be the saving grace for you and your clients.

This is just some of the magic of our System. We can show you how to take your existing or newly acquired skills and apply them online. We guide you on the path from where you are to where you want to be, without the uncomfortable detours. Following this system is going to **make you the obvious choice when people are looking for help.**

IS THIS BOOK RIGHT FOR YOU?

It's right for you if you are looking to get amazing, consistent, instant, lasting and profound results.

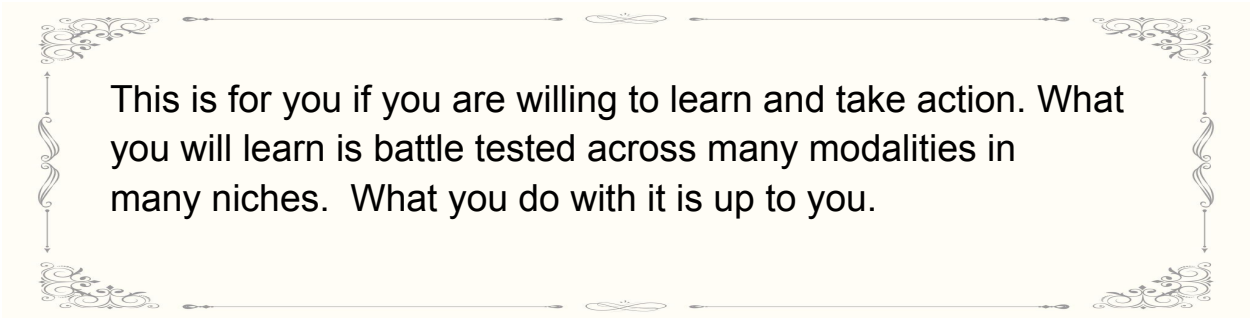
It's very right if you are looking to truly thrive as a healer, not just survive.

It is particularly right if you are drowning in a sea of sameness and truly want to set yourself apart from the crowd.

Ideally this book is for you if you are:

- A woman looking to step up and step out to reveal her true genius
- Imprisoned by Imposter Syndrome
- Keen to Avoid future lockdown restrictions to your practice
- Want the newest, most powerful healing tech / energies / skills available
- Looking for the last self-development and technique course you will ever NEED

Most importantly, this is for you if **Unlocking Your Healing Genius** is crucial to the success of your business and to truly help the world to heal.



This is for you if you are willing to learn and take action. What you will learn is battle tested across many modalities in many niches. What you do with it is up to you.

The **UNLOCK YOUR HEALING GENIUS SYSTEM™** can take anyone - even if you are shy, introverted, don't feel good enough, you feel stuck, frozen or are playing small. And we can make you a super-powerful, confident healer that gets amazing results at the same time as making a profitable business using those skills.

It is a unique system that no one else has nor provides.

With us, you will Increase your Insight, Impact, Independence, & Income by implementing our unique FR**3**EDOM process where you **E**levate, **E**xpand, and **E**merge.

Lose your insecurities over being ill-equipped, insufficiently and inadequately prepared.

Our System allows you to

- Get fast, lasting, amazing, instantaneous results
- Become a “remark”able healer - people will talk about how you helped them when no one else could
- Heal yourself and your family
- Work online when and where you want, with whom you want
- Do in-person or distance healing
- Reclaim your own independence (sovereignty over self, financial, timewise, choice)

The above are just *some* of the benefits of our system.

About the technique (Bodyflow Energetics) :

- Anyone can learn it
- Online and self-paced
- Multiple intensive online trainings per year
- Created to use what works and toss what doesn't
- Includes only what is necessary, and gets rid of that which is fluff and puffery
- You work at the *point of collapse* of the issue (clearing many many issues at once)
- You work through time (past, present, and future)
- You work with the latest most powerful healing energies available to us presently on Earth
- Clear ancestral trauma
- Work at the level of the DNA
- And so much more

YOUR CLIENTS' EXPERIENCE

According to research by Peppers & Rogers group

- 80% of customers describe themselves as “very satisfied” or “satisfied” just before they leave.
- 70 % leave because of poor service
- 60% of all customers stop dealing with a company because of what they perceive as indifference

Why is this important? **Loyal customers are worth up to 10x as much after they make their first purchase.**

This is important because you need to have internal systems to keep clients, not just external systems to bring in “repl-atients”.

Early on in our careers, we had enthusiasm and optimism about having a constant flow of patients/clients coming in through our doors. After all, what

we offered was amazing! How could anyone see it any differently? And because it was so amazing, people should just come back. Right? When it didn't seem to be occurring at the levels we expected, it must have been because we were new. Or maybe we said something wrong.

The truth was, we were missing some essential learnings about buying behaviour and how to lead people to what they want AND what they NEED. It was easy to forget that they didn't have the YEARS of knowledge about what we did, so they couldn't necessarily connect the dots without us showing them the way.

Not to mention, we hated selling OURSELVES. At least it felt like we were selling ourselves and that would mean if they said no, they were rejecting us, not what we were offering. It didn't matter that if someone else told us that WE weren't being rejected... It just felt like it felt.

And, like most people who know all of the features of what they do, we focussed on that, rather than the benefits or outcomes that our clients would get. Oops.

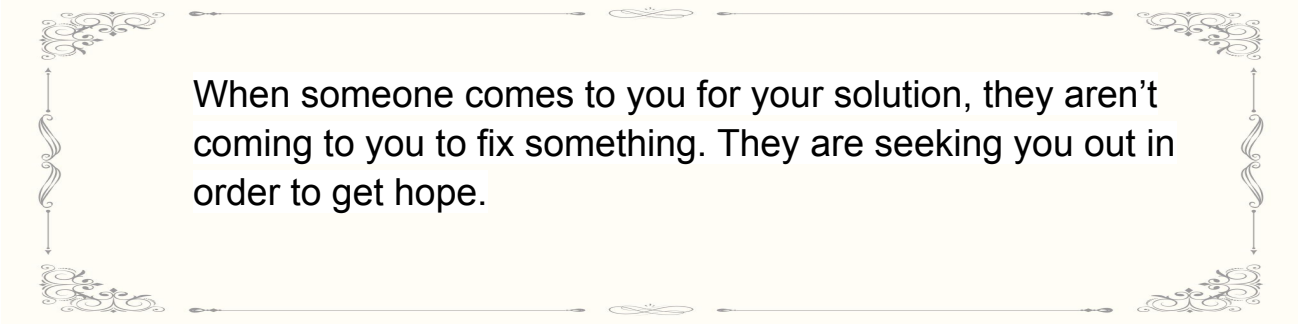
One of the things that we should have been focussing on was the "life effects" of the care that we offered, not how we did it.

Once we made the switch to emphasizing the benefits, the "life effects" that the people we served would get, well, everything changed. Catt was quicker to catch on to this than Dr Marshal. Probably the more empathetic nature and higher EQ of women. Men have to "splain" everything and tend to get caught up in the features, not the benefits.

We will teach you how to find the life effects that matter. How to sell less. And how to embrace the mindset that ***when done right and with integrity, sales is service.***

LwC + E = H

Listening with Compassion + Empathy = Hope



When someone comes to you for your solution, they aren't coming to you to fix something. They are seeking you out in order to get hope.

H + HEI = Amazing Results

Hope + Healing with Energy & Intention = Amazing Results

Listening with Compassion: Listen for the life effect. Find out what their *real, deep-down need is*, don't just listen to respond and fit them into your box.

Empathy: As we stated before, people don't care how much you know, they need to know how much you care.

Hope: This is what they are seeking, even if they don't know it.

Healing with Energy & Intention: When you join us, you will learn why we say "Energy & Intention is Everything". This is an essential key to getting ...

Amazing Results: Some people even call them miracles.

The more you relate to your client and the more they feel that you truly care, the more they will realize that **YOU ARE THE OBVIOUS CHOICE.**

Ask yourself honestly about your own buying decisions. How often do you buy based on how you expect to feel? Going deeper, how did you HOPE to feel?

By now, we hope that you can see how you could apply this formula to help you get Amazing Results with your clients / patients. And then ask yourself, if, by delivering service with integrity, you hope that *your expected Result* is that you become wildly successful (in whatever way you define success).

Now, you probably didn't start reading this little book thinking that you would learn about Quantum Theory, but we wanted to tickle your grey matter with a tidbit from ultra-genius Nicola Tesla. He said

“If you want to find the secrets of the universe, think in terms of energy, frequency and vibration.”

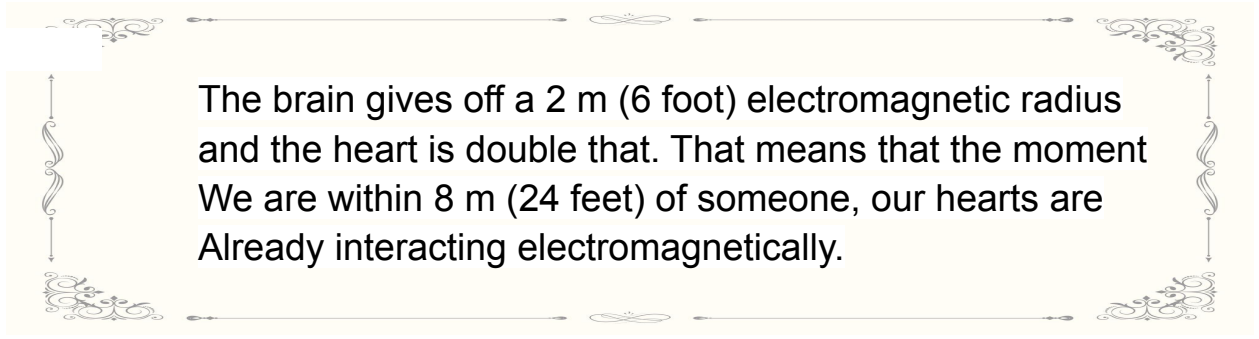
We teach you how to apply that to healing to get those Amazing Results that we talked about before.

People nowadays can easily accept that unseen energies have an effect on the world (think WiFi, X-ray, wind). They may even understand the concept that we can receive and project unseen energies as well (simple examples are sound, heat, friction & breath). Some further understand that we can, through our intent, send and receive multi-dimensional energies to aid in and receive healing (Source energy, scalar energy, frequencies, harmonics). After all EVERYthing is energy, frequency and vibration.

When you master the ability to project and direct energy for healing - time, distance, and state of consciousness no longer limit your results. Heck, it doesn't even matter what the condition may be. The Universe and its healing energy is your oyster.

[Watch this video to learn more about “How Healing Really Works”](#). ***It's not what you've been taught by the mainstream.***

Some cool research being done by the Heart Math Institute is demonstrating the interconnectivity of people with the Earth, the sun, trees and each other. We are just beginning to be able to scientifically measure interactions such as these.



The brain gives off a 2 m (6 foot) electromagnetic radius and the heart is double that. That means that the moment we are within 8 m (24 feet) of someone, our hearts are already interacting electromagnetically.

Oftentimes, when we (Catt and Marshal) were physically working on people, we would be drawn to an area that wasn't mentioned at all by the client / patient. It is our hypothesis, that this, in part, was due to the entrainment of our own EMFs (electro magnetic fields) and the EMFs of the person we were working with, that allowed us to pick up these issues subconsciously.

This could also explain how you can "feel" the energy of a room as soon as you walk into it. Or your "gut reaction" to someone when you meet them.

Again, these are just more examples of unseen energies that we can pick up and project.

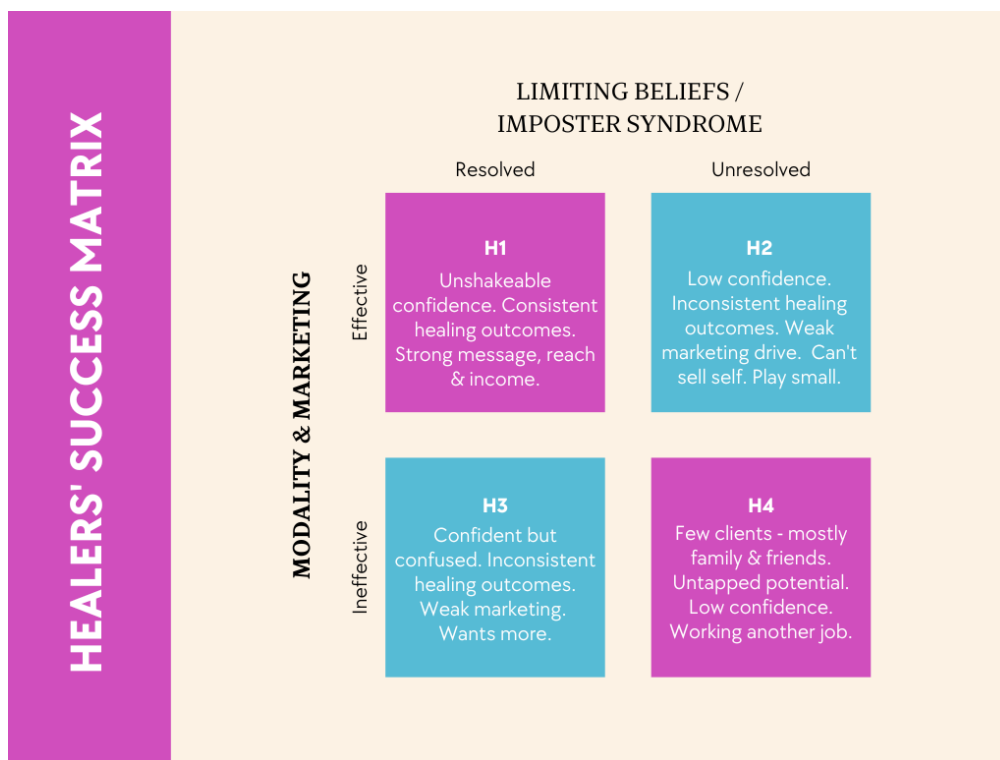
Now that you are starting to see how this can happen, imagine how much confidence you will instill in your client / patient when you start telling them details of issues that they never told you about. Imagine how much more confidence you will have in your own healing abilities and the stories you will start to collect about all of the miracles that occur in your healing practice. You will be finding the true point of collapse of their issue, not

what modern medicine says is the cause or even what the client 'believes' is the cause. You will be adjusting energy and frequency at the core level and changing lives.

[Check out this short video](#) as an example of what can happen when you are able to project and sense energy. So that you know without a doubt that distance healing is possible.

The Healers' Success Matrix

Below is the Healers' Success Matrix™ - it demonstrates how different keys to your practice and yourSELF affect your success.



Which Healer are you?

Healer 2 - With a strong skill set in technique & marketing but many many unresolved limiting beliefs and the sneaking feeling you are an imposter

just winging it? You know your technique works but you feel like a fake on many occasions and don't like charging too much.

Healer 3 - You feel that you have resolved much of your self-esteem and confidence issues but the techniques you have under your belt get limited results or you wish marketing was not part of business.

Healer 4 - You have a strong "not good enough" program running, you know you are called to be a healer, but you just don't feel confident enough in your technique skills and marketing,... well let's face it, your confidence is close to non-existent.

Would you like to be?...

Healer 1 - You have unshakeable confidence, get amazing results and you consistently blow your clients' minds. Your technique is state of the art, and marketing is a breeze now that you have nailed the essentials and your marketing message. You have no problem charging what you are worth and you feel comfortable selling high ticket programs when you are inspired to.

We take Healers 2, 3, aaaaannnd 4 and elevate them to Healer Level 1 with ease. It's all in the system.

You may have heard that "you were your ideal client [x amount of time ago]". Using that information enabled us to identify the gaps that led to the creation of the **UNLOCK YOUR HEALING GENIUS SYSTEM™**.

We were able to determine four main issues and another two very prevalent ones, that were typically unaddressed in the world of healers.

Problem #1: A limited healing modality, leading to...

Problem #2: Seeking external validation through more courses, that next best thing, which may also have been contributed to by...

Problem #3: Having unresolved limiting beliefs and / or Imposter Syndrome, all of which can result in ...

Problem #4: No one knows who you are, and you are stuck playing small.

Problem #5: The ability to learn was usually at a live event - in a location not local to you & / or at a time not convenient to you.

Problem #6: Limited or absent ongoing support.

Once we identified these “problems”, we went in search of solutions.

We wanted solutions with a difference. Each “solution element” addresses many of the problems in part, but when combined together, the “solution elements” are synergistic and exponential in their effect.

Solution Element #1: A super-effective, fast, long-lasting, and powerful modality that you can use online, via distance, or in person. ✓

Solution Element #2: A personal transformational breakthrough to get rid of limiting beliefs and the Imposter Syndrome. ✓

Solution Element #3: Marketing training so you can get your knowledge and skill out to the world. ✓

Solution Element #4: Online learning portal giving you 24/7/365 access anywhere and anytime you have internet access. ✓

Solution Element #5: Regular intensive practical training sessions and group chat access to your instructors, classmates, and alumni. ✓

Let’s take a look at how each of these elements provides an essential difference to the way things have traditionally been done.

Difference #1: New healing energies are now available for people to utilise and receive that have, up until now, been previously unavailable for the majority of people. This allows us to facilitate healing in ways that have heretofore been inaccessible and for conditions that have been untreatable or slow to heal.

Difference #2: YOU will have actually transformed your mental & emotional landscape and YOUR genius will be free to be seen and felt ... no more holding back.

Difference #3: In the past, you were always looking for “repl-atients” because you only sold visit to visit, if at all, because *you hated selling you*. You will learn how to sell less, and to serve with integrity.

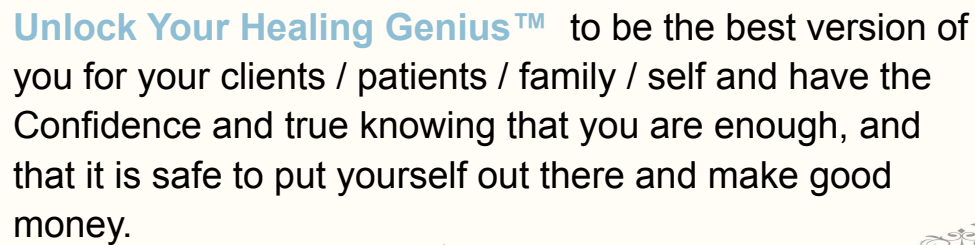
Difference #4: You will have knowledge of systems to have in place internally and externally to get your message and service out to the world.

Difference #5: You will be able to learn on your own schedule.

Difference #6: You will have the ability to hone and refine your skills, learn from others, give and receive healing and add to the collective levelling-up of a tribe of like-minded healers.

NOW YOU CAN BECOME THE PRIZE

Once you have **unlocked your healing genius**, clients / patients will be seeking you instead of you chasing them. Imagine the feeling you will have knowing that you are giving them the best possible healings from your own divine integrity and compassion, and you are getting fairly compensated for it.



Unlock Your Healing Genius™ to be the best version of you for your clients / patients / family / self and have the Confidence and true knowing that you are enough, and that it is safe to put yourself out there and make good money.

THE IMPOSTER SYNDROME

Essentially, Imposter Syndrome is where a person doubts their accomplishments and holds a persistent fear of being exposed as a fraud. It often results in feelings of inadequacy and self-doubt, despite evidence of success / competence. It is also coupled with the belief that one's accomplishments are due to luck or external factors, not their own skills and abilities.

As we have discussed before, we have met many healers with incredible skills, but they seem to be invisible to people because they won't let themselves shine.

The **Healers' Imposter Syndrome™** has extra layers added to it, not only from your own (erroneous) self-beliefs, but also from society's erroneous beliefs. Many people think energy healers, and the like, are frauds, and that may reinforce your lack of belief in yourself even though you know what you do works.

Perhaps this sounds a bit familiar to you?

It's okay. It's not your fault. Imposter Syndrome is present in most healers. Catt has made a masterclass on the "**Healers' Imposter Syndrome™**". Sharing her own journey with this terrible affliction and how she kicked it to the curb for good. [You can check it out here](#). (free energetic healing included)

Unlock Your Healing Genius

Our personal transformational breakthrough will break you free of the **Healers' Imposter Syndrome™** and a whole lot more limiting beliefs that have been holding you back from **unlocking your healing genius** for the world to see and benefit from.

The Eternal Student

Do you love learning or are you a course junkie? Be honest.

A lot of healers chase course after course seeking external validation. "I will feel confident when I have this skill, this piece of paper" "This next course will set me free." "I'll finally have a technique that works for me". "Maybe this course will have the missing piece." "I'll start to build my business when I have this piece." "I'll be good enough after this one."

Yes it's important to have an effective technique (and we do teach an amazing one of those). But the seeking will never end because what you seek is inside you. This feeling of "not good enough" will not go away with another technique learned or even mastered.

The feeling must be changed within you. You must understand that you are already enough. But we can't just tell you this. It never goes in. You must return to this knowing through your own wisdom. After all, you were made to handle human life... it's just that crappy programming and glitches got into your mind and your DNA. It is possible to release and recode this programming to recreate your reality. It is possible to return to your Original Design that is quietly and calmly confident, optimistic and feels good enough.

When The Student is Ready, The Technique Will Come

Now is a time of massive planetary and energetic change. New healing energies and technologies are available now. Things that worked in the past (when more of the people of the world were firmly mired in the 3D), aren't working the same, nor are they working as well as they used to.

Add to that, the attempts by 'nefarious forces' to keep us stuck in the 3D, and you will know that there really is a true need for that "next level" healing.

When we first got together as a couple, we committed to each other to continue to "level up" in our own development and to help each other to do the same.

After we had our own personal transformational breakthroughs, we got out of our own way and became more confident and successful healers in the modalities that we used at the time. Our joint practice grew and grew. We went from losing money to 20k months without much effort, all at the start of a pandemic. We were just getting started. Then our lives changed irrevocably and we had to pivot.

We found a healing technique that held the promise for us to be able to continually level up as well as to take our healing abilities online. This technique combined with our own expertise and flair, is what we offer in our **UNLOCK YOUR HEALING GENIUS SYSTEM™**.

This is the journey we take you on in our system...your own personal breakthrough to reveal your healing genius and then mastering the next level technique that can evolve with and for you as you progress through your journey as a healer and as a human becoming. And of course, you need to be able to be seen and heard, which is where the marketing comes in.

Maybe you already have that next level technique and only need the breakthrough to “level up”. We can do that for you as well. We can meet you where you are at.

Ultimately, we want to see you succeed and level up. The world NEEDS you now.

The way we see it, it is like a recipe. You need all of the ingredients put together the right way, to get the desired result. (A successful healing business.) Mud and water mixed together and baked in the sun might look like cake, but you probably aren't going to enjoy it.

If you've already got some of the right ingredients for the recipe, great, you don't need to go to buy them again. But then again some ingredients are of a higher quality than others and result in a better taste, texture, and experience.

We can help you take a close look at your recipe and see if it needs tweaking or upgrading.

Another way to think of your success is like a garden:

- Weed and prepare the garden bed (a transformational breakthrough getting rid of your limiting and sabotaging weeds - beliefs)
- Plant the seeds (learning a “next level” healing technique)
- Water & Fertilize (put yourself “out there”, communicate to your current and future clients with internal and external marketing procedures / systems)
- Pruning to divert energy into strong foundations for new growth (focus on your ideal clients & meet their needs)
- Harvest - (very happy, healed clients paying you well for their outcomes)

Let's face it, not everyone is going to resonate with you or your offer. You can't be everything to everyone, no matter how much you are driven to help

others. It's okay for them to walk away. If they aren't a good fit, it is probably better if they do walk away.

Niche phobia is real but it's an area in which you must be brave to see great business results.

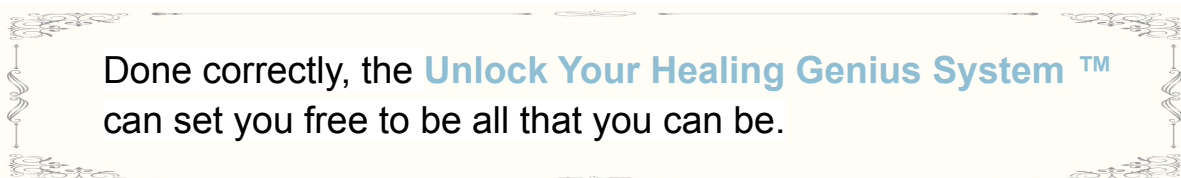
If you are a great mum, does that mean that you have to be a great mum to all the kids in the world? No, that would be exhausting, and you would never have the time nor the attention for any of them.

Cattalia longs to heal everyone too. She wishes every woman in the world would experience the transformation she has had, but she has chosen to focus on Healers. She has chosen her niche because she understands them deeply. And she knows that they get the importance of being ready to change.

That's why we **strongly prefer** to accept people only by application for the **UNLOCK YOUR HEALING GENIUS SYSTEM™**. You need to resonate with our mission and to be willing to do the work on yourself. You need to take responsibility for your inner world and be ready to level up.

If after the application process, we feel that you don't need a specific component of our system, but could benefit from part of it, then that is what we will offer you. Maybe you just need the breakthrough, or just an incredible healing modality, or maybe just some systems to refine your marketing. We are flexible like that, but we are also comprehensive for the times that you need it all.

Of course, however, we believe that the complete system is a total gamechanger.



Done correctly, the **Unlock Your Healing Genius System™** can set you free to be all that you can be.

COMPLEX MARKETING STRATEGIES & TACTICS DON'T HAVE TO BE

A lot of “gurus” will have you on 40 different platforms, posting online 6000 times per day, using 50 filters to present a made-up life of grandeur. OK, a bit of an exaggeration, but you get the point.

Yes, marketing is essential. And yes, you definitely should do it. But there is an easier way.

First, let's look at the definition. What exactly, is marketing?

It is everything that occurs to get you in front of your audience, everything that occurs once you are in front of them, everything that occurs once they become your client / patient, and everything that occurs to keep them as your audience / client / patient. So marketing is communication. How you communicate to your clients current and future is important. They need to know in varying degrees who you are, what you do, how you do it and how they can get you to do it to / with them.

If you remember that *sales is service*, you will know that it is your duty to sell. Not pushy selling of something they don't need. By speaking solely to your avatar, that message will speak to them. Yes, sometimes you need to help them make that buying decision (women are notorious for putting their own needs after everyone else's). But if you don't help them to make that decision, you could be doing them a huge disservice. They will still have their issue, or even worse, they will go to someone more convincing but less effective than you. And that becomes a lose, lose situation.

The Developer of Chiropractic, Dr BJ Palmer said:

"We never know how far reaching something we may think, say or do today will affect the lives of millions tomorrow."

The corollary to that is

*“We never know how far reaching something we **FAIL to think, say or do today** will affect the lives of millions tomorrow.”*

~ Catt and Marshal

SALES MADE SIMPLE

- Act in service (they really do need you)
- Speak solely to your avatar (people buy because they believe what you believe and connect with YOU.)
- Engage in platforms and methodologies that are congruent to you (how do you like to be sold to and where do you buy from?).
- Only offer something with integrity (only if they need it).
- Collaborate with your avatar to help them see how your offer will benefit them.
- And then, let them sell themselves on your offer.

We have found that when we stick to the above, we do much better than when we stray and over-complicate things.

When you join our program, we will also teach you our secret weapon for marketing (heck, we might even tell you what that secret is when you book in a call to see how you will benefit by working with us).

POWERLESS POSITIVE THINKING?

Have you attempted to follow the manifestation and self-development trends of the last few decades?

- Think good thoughts and good things will come.
- If you want it enough, it will be yours.
- The Secret.
- Affirmations.
- Positive psychology.
- Just become it.
- It takes 21 (or 100, or 54, or, or...) days to form a habit, etc...

Have you struggled to make this work for you?

For some people, these powerful tools are all they need. However, for people with strong subconscious negative beliefs & emotions, the success of these methods may be limited and even, in some cases, harmful. It can be quite deflating to see it work for others but not you. Right?

The good news is that, once you shift the unhelpful subconscious programs, these popular tools and techniques match your new internal reality and can start to work like a dream.

Did you know that your original design is fearless? Good enough? Worthy? Capable?

Once you clear the Imposter Syndrome and work through your core woundings you will be able to access your Original Design. Your Original Design naturally thinks positive thoughts, focuses only on what it does want, only says nice things to itself and is positive psychology embodied. Returning to your Original Design is the real Secret.

In your Original Design, you will be unlimited in your ability to put yourself out in the world. Unlimited in your ability to help people to heal.

You will no longer seek to play small because you will no longer feel afraid to be seen and heard.

That is why we deem the personal transformational breakthrough to reveal your Original Design to be *essential* to the **UNLOCK YOUR HEALING GENIUS SYSTEM™**. **And for people that are ready and qualified, we guarantee the results.**

Imagine how much more powerful your affirmations will be when you truly believe them, how much more magnetic you will be to your dreams when you feel 100% worthy of them. Wow!

When you book your call with us to explore whether or not the **Unlock Your Healing Genius System™** is a good fit for you, we will help you to discover your hidden potential.

RETURN TO YOUR ORIGINAL DESIGN

If we had to pick the one part of our system that was the “holy grail”, the personal transformational breakthrough that returns you to your original design would be it.

Before we incorporated the amazingly powerful healing modality of Bodyflow Energetics into our program, we already saw incredible things happen with people who went through this transformational process to get back into their Original Design with us.

Just like [Paige](#):

An experienced and highly intuitive Kinesiologist practitioner and teacher. She was having relationship issues, feeling unsupported by her partner and getting frustrated daily with their 3 rambunctious young boys. But mostly, she felt like something was holding her back in her business. She wasn't getting enough clients or making the money that she wanted.

After Creatrix®, she stopped comparing herself to others, got rid of feeling not good enough, resolved issues around rejection and much, much more. Immediately she could ask for and receive the support she needed without the emotional drama it used to entail.

She was calmer with her children and no longer negatively compared herself with other mothers or practitioners. Most amazingly, she was able to start a new healing business during the pandemic, which made more money than she had ever made in any of her other businesses. To this day, she is growing and achieving more and more. Nothing holds her back.

When you use the power of the personal transformational breakthrough, you can apply yourself to success with greater ease and attract better opportunities into your life.

Simply put, it will allow you to get out of your own way, to put yourself out there as *your authentic self*. New opportunities, people and events are a match to your new vibration. The ripple effects on your family, friends, and community will blow your mind.

BODYFLOW ENERGETICS

Old Energetic & Mainstream Healing Options Just Aren't Cutting It Anymore

Sure, Reiki, Chiropractic, Traditional Kinesiology, Acupuncture and the like all have great effects on people that *are still very profound*. But ***there are newer, faster, more specific energies and methods available now.***

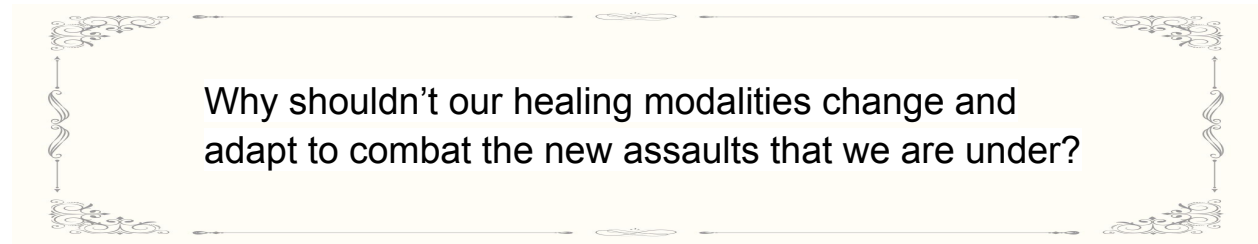
Medicine is great in an Emergency setting, but in general, ***offers virtually nothing in terms of health or prevention.***

Physiotherapy is great post-surgery, as it was designed, but for the most part ***focusses totally on the physical plane.***

Old methods, old paradigms, old energies.

You've probably noticed:

- The world has changed.
- Our food has changed.
- The electromagnetic fields of the planet have changed.
- Our governments pollute our skies with Chemtrails, our water with fluoride, and our bodies with nanotech.



Why shouldn't our healing modalities change and adapt to combat the new assaults that we are under?

Bodyflow Energetics offers a new way.

It incorporates things like:

- Kinesiology-based testing and balancing methods
- New testing and simplified and powerful balancing methods
- Lightcodes, scalar wave energy, wave and sound harmonics, frequencies, channelling, and so much more

“So what?” you say. “What’s in it for me?”

- Better results faster
- Greater range to help people - more conditions on more levels
- Greater alignment to life path and purpose
- Become a better version of you
- Finally start to make the life you want and deserve
- Work from wherever and whenever you want (with internet or even just a phone)



According to Grandview Research, the global complementary and alternative medicine market size was valued at USD 117,210.3 million in 2022 and is expected to expand at a compound annual growth rate (CAGR) of 25.1% from 2023 to 2030. The market is expected to gain traction in the coming years as a result of the changing regulatory landscape and robust regulatory reforms, resulting in the development of strong transnational partnerships among countries across the globe for collective initiatives regarding alternative medicine followed by its adoption and growth.

Read that again in the context of lockdowns. How much more important is it now than ever before to be able to navigate the “changing regulatory landscape” without physical (location, bodily) and regulatory limits, in order to make sure that you can continue to serve your clients / patients?

And, if the market is poised to grow that much, wouldn't it be nice to be on the wave rather than the undertow?

Healing Path Amped Up!

I can't speak highly enough of Bodyflow Energetics. During the many years on my healing journey, I've discovered the importance of healing and balancing ALL aspects of the Mind, Body & Spirit.

I feel Bodyflow Energetics does exactly that.

It incorporates many techniques into one very user friendly & powerful healing method, allowing healing to occur on Multiple levels!

Bodyflow Energetics has amped up my healing path to a whole new pace & I love seeing the positive changes it has made in not only my life, but others as well.

Catt & Marshal are fantastic mentors.

I am honoured to have had both beautiful souls guiding me every step of the way.

Michelle K, NT

Transformed my life!

I highly recommend learning this modality as it is and has already transformed my life. These two are a powerhouse couple. I have experienced tremendous healing and continue to discover so much more about myself through this content in such a short space of time, it feels as if my healing journey has amplified.

As has the love in my life.

I feel like a completely different woman who is embracing all of who I am. It feels like an exhale, a sigh of, 'at long last'. I have found my 'thing' that ironically is connected to everything and am so grateful to Cattalia and Marshal for all that they are doing to bring this into the world.

It feels solid, grounded, and based on deep heart resonance and I can feel their passion as well as patience for those of us who are learning this for the first time.

I am learning things at the age of 46, that I never knew about myself thanks to BodyFlow Energetics. I attribute that to the consolidation of material that is being taught in the way it is.

Melanie H, QLD

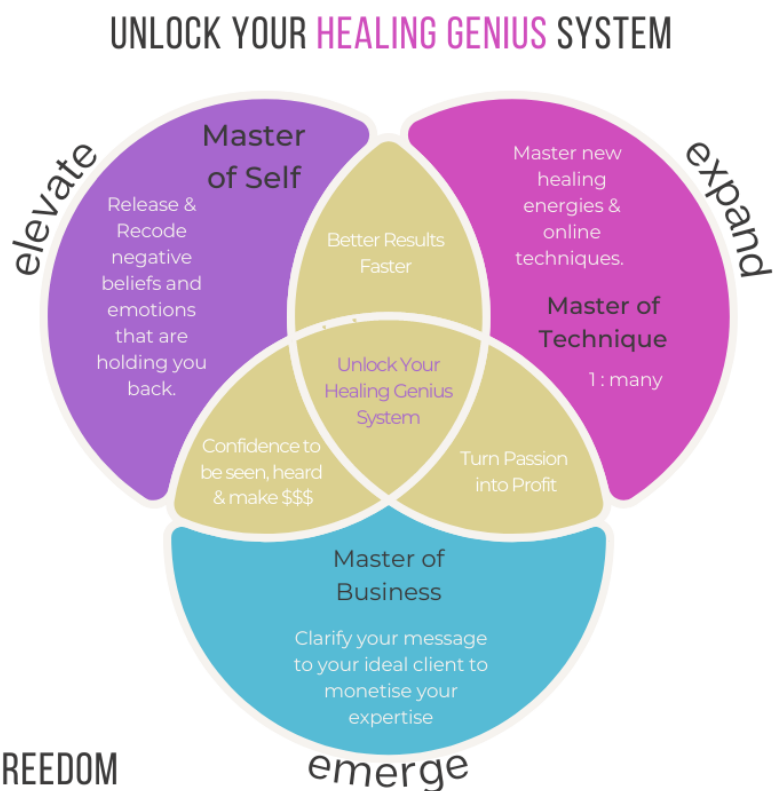
UNLOCK YOUR HEALING GENIUS SYSTEM

How we spell **FR3EDOM**.

Elevate - Mastery of Self

Expand - Mastery of Technique

Emerge - Mastery of Business



INSPIRED FREEDOM
ACADEMY.com

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DR MARSHAL &
CATTALIA
MONTGOMERY

From the countless seminars and courses we have taken over the years, we saw that there was always some element missing that would have made all the difference in countless lives of practitioners and their clients/patients.

Maybe it was a great modality.

Maybe there was some personal healing as a by-product.

Maybe there were some marketing tips.

But they were never combined into a comprehensive system.

There was always something left at the door. The transformation was never a measured outcome.

Even when there was an upsell to the next program, the next level ..., it still didn't deliver.

Now we can't be experts in everything and we don't claim to be.

Our genius resides in healing and in the teaching of healing. In internal marketing systems to help keep your clients / patients well.

We have knowledge of external marketing and share what has worked for us, and what hasn't. That's why we incorporate the teachings of greater experts than ourselves for some of the external marketing training.

YOUR NEXT STEPS

Throughout this guide, we have shared with you the steps we believe will propel you to greater heights and greater successes as a healer.

You could do it on your own. Finding the next level online healing technique, wasting more time and money on a personal development guru seminar for some (short-lived) transformational change in your psyche, learning the ins and outs of internal and external marketing, finding a tribe of like-minded healers, and getting coaches to keep you on track. And as the years go by, you might wonder how much easier it would have been to work with us and follow the 'all in one' **Unlock Your Healing Genius System™** that really works and creates change that LASTS.

You could do it on your own, making the same mistakes you've already made, and making the same mistakes we have probably already made. And as the years go by, you might wonder how much faster, easier, and so much more comfortably you could have had it by working with us.

There is no "right" way. But there is a faster, easier and more effective way.

What is your COI vs ROI?

COI = Cost Of Inaction

ROI = Return On Investment

Are you the type of person that will go out, do the research on each and every component, and then commit and follow through to get the work done so that you can have the bragging rights that you did it by yourself?

Or are you the type of person that values the experiences shared by others to guide you to a faster, easier, more comfortable outcome? To follow in someone else's footsteps and be carried on their shoulders so that you can go further and faster and reach greater heights than you would have on your own.

If you are a healer that wants to do more and be more we can work with you in three main ways:

1. You can get your own transformational emotional intelligence breakthrough (with guaranteed results)
2. You can enrol in the 'all in one' **Unlock Your Healing Genius System™**.
3. You can book a personal healing session package of Bodyflow Energetics with us or one of our team.

The best way for us to know which option is best for you is to have a discussion directly with you. If you are curious, want to know more, or are chomping at the bit to work with us please [use this LINK to book an alignment call.](#)

If you have a quick question, send us an email at care@drmcatt.com or DM us at www.facebook.com/DrMCatt.

Seriously.

ACT NOW!

The longer you wait, the more likely you are to put yourself last and not take action to change your life and those you came here to serve.

Create the future you desire, don't watch it pass you by.

THE DILEMMA OF CHOICE

You know that the world is changing at an ever increasing pace.

You can choose to be mired in the old slow healing, the old personal development tools, and the old business models and energies.

You can choose to wait for the increasing worldwide martial state to force you to change the way you do business, the way you help people heal, or maybe even have your ability to work on people taken away from you completely.

OR,

You can choose to embrace the new, more powerful healing energies, join the path of ascension and the great awakening.

You can choose to embrace a personal transformational breakthrough method made exclusively for a woman's unique operating system. Which will bring you a peace you have never known.

You can choose to tap into the power of marketing and turn it to your advantage, even if you hate it, simply by being you.

You can also combine and enhance your existing skills and knowledge within the **UNLOCK YOUR HEALING GENIUS SYSTEM™** to become an adaptable and exceptional healer.

Or, you can choose to do nothing.

Just remember to calculate your COI.

You've made it. Congratulations!

[BONUS FREE HEALING LIGHTCODE](#)

[BOOK YOUR ALIGNMENT CALL](#)

We hope that you have been able to see how our unique combination as presented by our **Unlock Your Healing Genius System™** has the potential to take you to the 'next level' as a healer, as a person, and in business.

Just like M...

A talented naturopath/healer. She was stuck in the middle of trying to write her book. "How to Sizzle in your 70s." She was full of excuses, distractions and inaction. She was the quintessential doormat empaths, burdened with looking after a house full of grown men who took her for granted. She waited hand-and-foot on them all. Her man-child husband, her cranky older brother, and her mentally and emotionally challenged 40-something son.

M was tired and depressed but knew there was more she was meant to be, more she was meant to achieve. After her Creatrix sessions, I hadn't heard from her in months. I had moved interstate, and we lost touch. I was worried until she resurfaced, saying, "sorry I haven't been in contact; I locked myself away and finished my book. I'm getting divorced, and I am selling my house." Last I saw, she was posting on FB about having a marvellous time at an international writers' conference in Sydney. Wow!

Just like Michelle...

A talented, intuitive healer and creative. She had a long history of trauma - her first husband died young, and she suffered from extreme anxiety and low self-esteem. Michelle worked in a crystal & healing centre. The owners agreed to sell her unique handmade necklaces and also offered their healing rooms to

practice from. However, she kept finding excuses to not finish her creations and she was too nervous to promote her healing offerings. To top it all off, this talented musician with a gorgeous voice was too shy to sing in her own shower in case the neighbours heard her.

Michelle went through our signature program, and was guided to the confidence level of a master practitioner. We “Creatrixed” her anxiety, the belief she was not good enough and much, much more. She was also inducted into the powerful 5D Kinesiology modality of Bodyflow Energetics, which enhanced the intuitive skills and gifts she already possessed.

Michelle no longer lives in a state of constant anxiety. Which she hadn’t realised was so bad until it was gone. Her new challenge is keeping up with demand for her creations in the shop, as they constantly sell out. She has to limit the private bespoke orders to keep up. She easily and confidently promotes her healing abilities and provides her powerful and unique healing sessions in the practitioner rooms at the centre. The voice in her head now says, “of course I can.” And she sings her heart out in the shower and doesn’t care if anyone hears her.

If you’ve made it this far, it would suggest that you are serious about making a change in your life, a change in your business, and a change in the world.

If you can see how working with us would benefit you, we invite you to have a discussion directly with us. If you are ready for that, as we said before please reach out use this link to [book an alignment call](#).

If you have a quick question, send us an email at care@drmcatt.com or DM us at www.facebook.com/DrMCatt

**DR MARSHAL & CATTALIA MONTGOMERY
HELPING YOU TO UNLOCK YOUR HEALING GENIUS**

"This work has transformed my life and my healing work. I feel like a completely different woman who is embracing all of who I am. Interestingly, the biggest shift has occurred for me around mothering/parenting which ultimately relates to one of the core issues transmuted through 'Creatrix®' in my sessions with Cattalia. Which was 'not good enough'. A program that had been running deep across many areas of my life. I'd done a lot of work around this before, but after my sessions with Cattalia absolutely everything has changed. It has alchemized into something even better than I had considered possible. I now lean even further into my unlimited potential as a healer, an artist and a mother. I trust myself now in how I am in relation to parenting. Funnily enough, it even shifted the family dynamic as such that I now feel so supported within mother/father team dynamics. It's incredible. It has even shifted on such a scale that absolutely every core relation in my entire family have reconnected, not just my children and immediate family. The old 'not good enough' pattern has been kicked to the wazoo and doesn't even get a rating on the scale of 0-10 because it's been obliterated. As have been many other issues that we worked on. Thank you Cattalia, it has been such a gift to work deeper into my soul-work and to create the shifts I have needed for such a long time."

Melanie Hughes - Inspired Freedom Academy Graduate, Australia

"I was so low that I couldn't possibly see high. I was stuck in a parallel world, driving a Buick in the slow lane with my foot flat to the floor trying to be like the Ferrari next to me. Hey, I live in the South of France. I had tried friends, psychologists, hypnotherapy, self-help books/programs and energy healers yet that band aid kept popping off. Then along comes Creatrix®. I doubted, I uuum'd and aaahh'd and thought surely NOTHING could possibly work for me?"

I have tried it all already. I am so glad I followed my gut instincts, trusted Cattalia and took the ride of my life. How is it possible to explain the transformation I felt in a short paragraph? It was subtle, like little firewalls being put up in my brain stopping me from running the old programs. My biggest issue was "I can't"! I even have difficulty writing those words now as I don't relate to them anymore. At all! Recently I went for a job interview in a very new industry for me, amidst some personal family stress to boot. I actually tried to tell myself "I can't", but it just wouldn't happen. This override would kick in, like having a little guidance counsellor sat right there in my head waiting and whispering I CAN. And that's truly how I feel now... I CAN... do whatever I want or need to do. Did I get the job? I don't know yet, but what I do know is, even if I get a call to say I'm not accepted, I know I CAN somewhere else. I am astounded by the subtle but profound change. I feel at peace within me."..... Update: Yes I got the job. Not only that but 4 other amazing opportunities opened up to me at the same time. Now I have Choices!!!!

Natalie M.D. - Creatrix® Client, Tour de la Plan, France

"I spent a lot of my life stuck in story. Always feeling and judging myself as Not Good Enough, along with many many other emotional issues. I struggled with performance anxiety so extreme that whenever I was tested on something (at uni or during a course) I would hyperventilate, blank out and ultimately fail the test. Which then fed the loop of panic in the future and the belief I'm not good enough. After working with Cattalia, my performance anxiety has completely GONE. AND I was able to overcome each one of my other issues. What started as a whole list

of issues rated at 10/10 finished all at a 0/10. No longer issues for me... my life has changed. When I'm called on during a Bodyflow Energetics coaching call to perform a healing technique I've only just learnt, in front of everyone, its no sweat and the results are amazing. And... The other day I finished a swimming instructor course and during the competency assessment I was completely unfazed by the assessor or the lesson I was teaching. I passed so easily and calmly. That would not have been my experience before. I love my newfound confidence and I owe it all to Cattalia and Creatrix®. You just have to try it to believe it."

Natalie D.J. - Inspired Freedom Graduate, Australia